

**LENNOX INDUSTRIES, INC.**  
**2017 “LENNOX ENERGY SAVINGS SUPERSTAR CONTEST”**  
**OFFICIAL RULES**

**NO PURCHASE NECESSARY TO ENTER OR WIN A PRIZE.**

**1. Eligibility:** Contest open to legal residents of Canada (excluding Quebec) and the 50 (fifty) United States and District of Columbia, who have reached the age of majority in their jurisdiction of residence as of June 30, 2017 and own a detached, single-family, non-manufactured, non-mobile home that is located in Canada (excluding Quebec), the 50 (fifty) United States or the District of Columbia, and that has a central HVAC (heating, ventilation and cooling) system (a central HVAC system includes installed ductwork and regulates temperatures throughout the entire home). Persons entering the contest must be the owner of the home in which the HVAC equipment that is part of the grand prize will be installed. Employees, officers and directors (and their immediate families and those living in their same households, whether or not related) of Lennox Industries Inc. (“Sponsor”) or its parent company, subsidiaries, affiliates, retailers, wholesalers, dealers (including the retailers, wholesalers and dealers themselves), vendors, prize providers, public relations, advertising or promotion agencies are not eligible. “Immediate family” is defined as biological or adoptive parents, siblings, children and spouse. VOID where prohibited by law. Subject to all Canadian and U.S. federal, state/provincial/territorial and local laws and regulations.

**2. How to Enter:** The “Lennox Energy Savings Superstar Contest” will accept contest entries beginning at 12:01 a.m. Eastern Time (“ET”) on July 1, 2017 until 11:59 p.m. ET on August 31, 2017. Participants may enter the contest by visiting the [Sponsor’s contest website](#). Entrants are required to complete the entry form by submitting a unique and innovative home energy savings tip, in 1000 characters or fewer, and one (1) original, color digital photograph (not exceeding 2 MB) that depicts the energy savings tip submitted.

**2a. Entry Guidelines and Restrictions:** Only one (1) entry per person, regardless of method entry. Only one (1) entry per email address will be permitted. Subsequent attempts to submit an entry using the same e-mail address will be VOID. Possession of entry and/or electronic file of the entry does not constitute valid proof of submitting the entry into the contest. Use of any robotic/automated system or agent to submit entries is prohibited and will result in disqualification. Online entries are deemed made by the authorized account holder of the email address submitted at the time of entry. The “authorized account holder” is deemed the natural person who is assigned to an email address by an Internet access provider, service provider or other online organization that is responsible for assigning email addresses for the domain associated with the submitted email address. Potential winner may be required to show proof of being the authorized account holder. All entries submitted become the sole property of Sponsor. By participating, entrants agree to be fully and unconditionally bound by these Official Rules and Sponsor’s decisions, which shall be final.

Any attempt to enter the contest that is made in a manner other than as permitted in this Section 2 will, upon discovery thereof by Sponsor, be deemed VOID and ineligible. Sponsor is not responsible for computer, technical or transmission errors or problems; lost, late, incomplete, damaged, stolen, misdirected, illegible, or inaccurate entries; or for incorrect or inaccurate entry information; or any other

technical, human or other problems or errors that may occur in connection with this contest. Sponsor shall have the right, at its discretion, to disqualify any entries that they deem to be obscene, defamatory or otherwise not in good taste. Any use of entry methods prohibited by these Official Rules may, upon discovery thereof by Sponsor and at Sponsor's sole and absolute discretion, VOID some or all entries made by such methods and subject entrant to disqualification from further participation in the contest and/or any future Sponsor contests or other promotions. No changes to any entry materials or information will be permitted once submitted.

**3. How to Win:** Determining a grand prize winner of the contest will be a two (2) step process. First, all entries and supporting materials will be evaluated by a panel of qualified judges, selected by and under the supervision of Sponsor, on the following criteria: (1) originality of energy-saving tip – 50%; (2) uniqueness and creativity of energy-saving tip – 25%; and (3) effectiveness of expressing the contest theme in the submitted photo (the entrant's suggested unique and innovative energy saving tip) – 25%. Judges will select four (4) finalists on or before Sept. 8, 2017, who will be eligible to win the grand prize. In the event of a tie, an additional "tie-breaking" judge, also selected by and under the supervision of Sponsor, will determine the potential finalists based on the stated criteria. The judges' decision will be final and binding in all matters relating to this contest. Four (4) finalists will be notified by email, telephone, mail and/or overnight express mail and will be asked to submit a signed affidavit of eligibility and proof of home ownership (the "Finalist Documents") via email (scanned copy) or fax within 48 hours of notification and send the original forms within seven (7) days following Sponsor's notification (if applicable) by U.S. mail. If a finalist cannot be contacted using the contact information provided on the entry, or if Sponsor does not receive the Finalist Documents from a finalist within the allotted 48 hour time period, or if a finalist does not qualify, then that finalist will be disqualified and the entry with the next highest score will be selected to be one of the (4) finalists.

Following the initial judging phase, four (4) finalists will participate in a head-to-head vote located on the [Sponsor's contest website](#). The contest voting period will begin at 12:01 a.m. ET Sept. 18, 2017 and will remain open until 11:59 p.m. ET Sept. 24, 2017. Voters may submit one (1) vote throughout the duration of the voting portion of the contest. The finalist with the most votes at the end of the voting period will be declared the grand prize winner. Any attempts in any manner by any person to vote more than the number of times authorized herein or to compensate individuals for engaging in activities online that directly affects an entry's votes, shall result in disqualification of all such votes and may result in the disqualification of any involved finalist(s), if applicable, at the Sponsor's sole discretion.

Sponsor will reveal the official grand prize winner on or before October 4, 2017 on the [contest website](#). The (1) grand prize winner also will be notified by email, telephone, mail and/or overnight express mail. In the event of a tie, an additional "tie-breaking" judge, also selected by and under the supervision of Sponsor, will determine the winner using the same criteria stated above for determining the finalists. Subject to verification of the grand prize winner's eligibility and receipt of all required documentation, as set forth below, the grand prize winner announcement will be final and binding in all matters relating to this contest.

Sponsor reserves the right to conduct an in-home assessment of the potential grand prize winner to determine feasibility of installing home heating and cooling equipment. Certain conditions, such as the lack of an existing central heating and cooling system or existing ductwork, may decrease the feasibility of delivering and installing the prize package and disqualify the potential winner from receiving the grand prize. If the selected winner does not meet the qualifications, then the next highest scoring finalist will be selected.

In addition to submitting the Finalist Documents, the potential grand prize winner will be required to execute and return a Liability Release and, where permitted by law, a Publicity Release (collectively, "Affidavit/Release") as well as a completed IRS W-9 form via email (scanned copy) or fax within 48 hours of notification, and send the original forms via U.S. mail within seven (7) days following Sponsor's notification (if applicable). If the potential grand prize winner does not return the Affidavit/Release and W-9 form within such seven (7) day period, or cannot be contacted at the contact information provided on the entry, or is otherwise unavailable to accept the prize for any reason, Sponsor may, at its option, disqualify such potential grand prize winner and award the grand prize to the finalist with the second highest number of votes, who will be subject to disqualification in the same manner. If all of the four finalists are disqualified, Sponsor may, in its sole discretion, award the grand prize to the next-highest scoring non-finalist, and so forth, until a winner is successfully qualified, or Sponsor may elect not to award the prize. By participating, entrants agree to abide by these official rules and instructions in the prize notification letter. Other than as set forth in these rules, or for general consumer inquiries pertaining to this contest and its procedures, neither Sponsor nor anyone acting on its behalf will enter into any communications with any entrant regarding the judging of any entry in this contest.

**3a. One (1) Grand Prize Winner:** Prize package includes either a Dave Lennox Signature Collection XC25 air conditioner or a XP25 heat pump, or Lennox heating, cooling and indoor air quality equipment selected by winner not to exceed \$10,000 USD in total value (including installation costs). The grand prize package also includes a \$500 gift certificate to an ice cream retailer selected by Sponsor and within a 25-mile radius of winner's home and a \$200 gift certificate to a water park within 50 miles of winner's residence, selected by Sponsor. In the event there is no ice cream retailer within a 25-mile radius of winner's residence, as determined by Sponsor, the winner will receive \$500 USD cash, and if there is no water park within 50 miles of winner's residence as determined by Sponsor, the winner will receive \$200 USD cash. (Approximate Retail Value - "ARV" - of grand prize package = \$10,700 USD). **Please note that winner is solely responsible for all federal, state, withholding and local taxes on receipt and use of prize, if applicable. No funds will be provided by Sponsor for payment of taxes.**

The Sponsor and its affiliated dealer will oversee installation of Lennox heating, cooling and indoor air quality equipment, and will require entry to the winner's home and clear access to existing central HVAC system to install new equipment. Equipment and installation costs combined must not exceed \$10,000 USD in total value. If total actual cost of installed heating, cooling or indoor air quality equipment is less than the above-noted ARV, winner will not receive difference between ARV and actual total cost.

**3b. Additional Terms and Conditions Governing Prizes:** No substitution, transfer of any prize (or part of the prize packages) or cash alternative permitted unless stated otherwise in these Official Rules. Prizes can only be used in association with the home identified on the entry form. Taxes and any other expenses not specified herein are winner's sole responsibility. Except where otherwise expressly noted in these Official Rules, the selection of all vendors, prizes, products, and services is subject to Sponsor's sole and absolute discretion. Additional restrictions may apply. If prize is unavailable, Sponsor may substitute prizes described herein for prizes of equal or greater value. For greater certainty, the decision to substitute a prize will be at a Sponsor's sole and absolute discretion.

**4. Entry Originality and Usage:** All entries must meet the following submissions guidelines (the "Submissions Guidelines"):

- The entry must not defame, misrepresent or contain disparaging remarks about Sponsor or any of its products, or other people, products or companies or communicate messages inconsistent with the positive images and/or goodwill associated with the Sponsor, as determined by Sponsor in its sole discretion.
- Entry must be suitable for family audiences, as determined by Sponsor in its sole discretion.
- Entry must not contain any content that is or contains: unlawful behavior, profanity, explicit sexuality, harmful, threatening, abusive, harassing, tortious, defamatory, vulgar, obscene, libelous, or is hatefully, racially, ethnically or otherwise offensive or objectionable, as determined by Sponsor in its sole discretion.
- Entry must not infringe on the intellectual property rights, or defame or invade the publicity or privacy rights, of any third party, living or deceased.

By entering, each entrant warrants and represents that his/her entry, including the home energy savings tip and photo, is his/her own original creation and has not been, in whole or in part, previously screened, published or submitted in any other competition; does not contain any text, imagery, or other material from any third party; does not violate any federal, state/provincial/territorial or local laws or ordinances; does not utilize public property or the property of others without express permission to do so; and complies with the Submission Guidelines. Entrant further warrants and represents that he/she has secured the requisite consent from all individuals appearing in any entry for the use of the entry as contemplated herein and will be able to provide consent to Sponsor in a form acceptable to Sponsor. Entrant further warrants and represents that Sponsor and its designees' use of entry submitted hereunder will not give rise to any residual or other payment obligations under any collective bargaining agreement or otherwise. Each entrant agrees that Sponsor shall have the irrevocable, perpetual, royalty-free, exclusive worldwide right to edit, publish, exploit and use the entry (or any portion thereof) in any way and in any media for trade, advertising, promotional and/or other purposes as Sponsor may determine without further consideration to or approval from entrant or any third party, except as prohibited by law. Additionally, by submitting an entry each entrant agrees to waive any and all moral rights in and to the entry with respect to the uses contemplated herein; and agrees to release and hold harmless Sponsor from and against any and all claims based on publicity rights, defamation, invasion of privacy, copyright infringement, trade-mark infringement or any other intellectual property related cause of action that relates in any way to Sponsor's use of the entry. Upon the Sponsor's request, entrants shall execute such assignment documents as Sponsor may require.

**5. Privacy:** Sponsor and its authorized agents will collect, use, and disclose the personal information you provide when you enter the contest for the purposes of administering the contest and prize fulfillment. The contest website is hosted on servers in the United States, and the personal information you provide may therefore also be subject to the laws of the United States. This contest shall be governed by the privacy policy of Lennox Industries, Inc., which is available at <http://www.lennox.com/legal-privacy.asp>.

**6. Miscellaneous:** Entrants agree that Sponsor, its parent, subsidiaries, affiliates, wholesalers, retailers, dealers, vendors, public relations, advertising and promotion agencies: (1) shall have the right and permission to use (unless prohibited by law) entrant's first and last name, photograph, likeness (actual or simulated), voice (actual or simulated), biographical information, and city and state/province/territory of residence for advertising, trade and/or any other purposes relating to this contest in any media now or hereafter known without further compensation, permission or notification, and (2) that the aforesaid parties and all of their respective officers, directors, employees, shareholders, representatives and agents shall have no liability and will be held harmless by entrant for, and released from, any claim, action, liability, loss, injury or damage to entrant or any other person or

entity, including personal injury or death to winner or any other person or damage to personal or real property, due in whole or in part, directly or indirectly, by reason of entrant's participation in this contest, or the acceptance, possession, use or misuse of a prize awarded in connection with this contest or Sponsor's or its designees' use of any entry submitted in this contest. All entries shall become the property of the Sponsor and will not be acknowledged or returned.

**7. Winners' Names:** To obtain the name of the grand prize winner after the end of the contest period, send a stamped, self-addressed envelope postmarked by Nov. 30, 2017, to: Lennox Energy Savings Superstar Contest, Winner Confirmation Request, 1700 Pacific Avenue, Suite 1050, Dallas, TX 75201.

**8. Sponsor:** Lennox Industries Inc., 2100 Lake Park Blvd., Richardson, TX 75080.